

## Broad Book Press Announces Debut Season of Book Releases

*Broad Book Group launches Broad Book Press and announces upcoming 2023 book releases, including **Running Toward Life: Finding Community and Wisdom in the Distances We Run** by John Trent and **The Shift: The Anti-Hustle & Grind Handbook for Powerful Professionals** by Kim Walsh Phillips. Visit [www.broadbookpress.com](http://www.broadbookpress.com) to be notified when these books are ready for purchase.*

EDWARDSVILLE, Ill. ([PRWEB](http://PRWEB)) August 24, 2022 -- Broad Book Press, a subsidiary of Broad Book Group LLC (BBG), announces its debut season of book releases, slated for 2023 publication. BBG is a boutique publishing company specializing in nonfiction books in the history, technology, lifestyle, self-help, business, and professional development categories.

“The BBG team is thrilled to launch Broad Book Press, our traditional imprint featuring work from new and established voices in nonfiction. We look forward to building a list that inspires readers to actively learn, live authentically, and work passionately toward their life goals,” said Vanessa Campos, BBG co-founder.

Upcoming 2023 book releases by Broad Book Press include:

**Running Toward Life: Finding Community and Wisdom in the Distances We Run**  
by John Trent

When covering the 100-Mile Western States Endurance Run as a pace runner, journalist John Trent found himself running 38 miles after joining his friend Joe Baninburg at the 62-mile mark. That day would see temperatures soar to 104 degrees – still the hottest day ever recorded at the Western States Endurance Run – but it would also ignite his love for the ultrarunning sport and the life-affirming code of compassionate care these competitors live by. The mindset that helps ultrarunners commit to such an arduous journey is one that John found can also help anyone overcoming challenges in life off the trail, too. Over the years, John would document the stories, hard-earned lessons, and the shared experiences within the community he became part of while on the trail.

In his debut book, **Running Toward Life**, John speaks to the various points of development in one’s running life – mentors, companions, and challenges – to help readers come away with a sense of understanding of who they are and what is important to them.

About the Author: John Trent is past president and longtime board member of the Western States 100-Mile Endurance Run. He is a 10-time WS 100 finisher and has been involved in the sport as a journalist, organizer, race director and volunteer since 1987. A two-time Nevada Sportswriter of the Year, he lives in Reno, Nevada, with his ultrarunning family, including his wife Jill and daughters Annie and Katie.

**The Shift: The Anti-Hustle & Grind Handbook for Powerful Professionals**  
by Kim Walsh Phillips

According to Kim Walsh Phillips, business “gurus” are quick to focus on the hustle-and-grind, 24/7 messaging that encourages sacrificing it all to achieve your goals. They have perpetuated a lie of the need to choose between building a business and having a life. But that’s just not true.

Kim Walsh Phillips went from 32 clients to over 11,000 in less than one year by going against the advice of gurus and developing a scalable model that enables her to launch, grow, and multiply her ROI on any new product or service quickly. This book provides the step-by-step toolkit of the Scale F.A.S.T. Formula to quickly multiply impact and income without sacrificing personal time. It helps entrepreneurs target their zone of genius and understand how to outsource those other tasks. This system will empower entrepreneurs to quickly scale their business in a way that returns their time and grants them financial freedom.

About the Author: Kim Walsh Phillips is the founder of Powerful Professionals, a business coaching and education company. She was recently named #475 in the Inc 5000 and is an MBA-free self-made millionaire. Named “a must to read by those in business” by Forbes Magazine, she is the best-selling author of multiple books including The Ultimate Guide to Instagram for Business and The No BS Guide To Direct Response Social Media Marketing.

Visit <http://www.broadbookpress.com> to be notified when these books are ready for purchase.

#### About Broad Book Group

Broad Book Group LLC is a boutique publishing company specializing in publishing nonfiction books in the United States. The team at Broad Book Group has a combined experience of more than 35 years in the book publishing industry. Based in Edwardsville, Ill., the company works with small presses and large national publishers in history, technology, lifestyle, self-help, business, and professional development categories. Broad Book Group provides comprehensive editorial, project management, publishing, printing, branding, and marketing services. In addition, Broad Book Group provides writing and publishing support through robust educational courses. Learn more at <http://www.broadbookgroup.com>.

#### Broad Book Press

Broad Book Press, an imprint of Broad Book Group LLC, specializes in publishing nonfiction titles in the writing/reference, how-to, personal growth, and select business categories with a focus on women and underrepresented writers. Visit <http://www.broadbookgroup.com/book-submissions> to submit a book proposal. Learn more at <http://www.broadbookgroup.com>.

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