

Broad Book Group Launches Courses on How to Write & Publish Books

Broad Book Group, a boutique publishing company focused on helping businesses and authors grow brand presence through custom publishing, has launched BBG Publishing School. The subscription-based courses include three options for guiding authors through the writing and publishing process, including crafting a winning book proposal strategy, writing a nonfiction book, and getting a nonfiction book published. Each course offers access to Broad Book Group experts, a certificate of completion, and access to a private virtual community.

EDWARDSVILLE, Ill. ([PRWEB](#)) January 17, 2022 -- Broad Book Group, a boutique publishing company focused on helping businesses and authors grow brand presence through custom publishing, has launched BBG Publishing School. The subscription-based courses include three options for guiding authors through the writing and publishing process, including crafting a winning book proposal strategy, writing a nonfiction book, and getting a nonfiction book published. Each course offers access to Broad Book Group experts, a certificate of completion, and access to a private virtual community.

“Our goal is to be a one-stop educational resource for nonfiction writers who need a trusted source of information on how to navigate the world of publishing,” said Vanessa Campos, co-founder of Broad Book Group. “We are excited to provide online education for established, emerging and prospective authors and want to help them learn new skills. These courses not only provide insight into how to effectively write, manage and publish a really good book, but also serve as a community to meet new people, share ideas, and support other authors.”

1. **Write A Winning Book Proposal Strategy:** This course will introduce beginning nonfiction writers to the proposal process. Nonfiction books are rarely fully written when sold to editors--writers and/or agents must create a proposal in order for a publisher to take a chance on the book. This course gives you the roadmap you need to craft and position a winning proposal.
2. **Create Your Book Outline:** This course will help you work through your nonfiction book idea to create a fully-scaffolded book outline. From conceptualizing ideas to weaving in narrative and anecdotes you'll learn how to outline a book that appeals to your readers..
3. **Write Your How-To Book:** This course shows writers how to outline, draft, and craft their nonfiction book from idea to final edit. There IS a science to writing, and this course will show writers how with simple tutorials, writing prompts and activities, and a writing schedule.

The publishing courses do not expire and consumers can add on personalized feedback options after purchase. To learn more about BBG Publishing Courses, please visit <https://www.broadbookgroup.com/bbg-publishing-school>.

About Broad Book Group

Broad Book Group is a boutique publishing company specializing in publishing nonfiction books in the United States. The team at Broad Book Group has a combined experience of more than 25 years in the book publishing industry. Based in Edwardsville, Ill., the company works with small presses and large national publishers in history, technology, lifestyle, self-help, business, and professional development categories with a focus on



women and underrepresented writers. The company provides comprehensive editorial, project management, publishing, printing, branding and marketing services. In addition, Broad Book Group provides writing and publishing support through robust educational courses. The company has a satellite office in Huntington Beach, Calif. Learn more at broadbookgroup.com. Follow them on Instagram, Facebook LinkedIn and Twitter at [@BroadBookGroup](https://twitter.com/BroadBookGroup).



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